

Making the most of Earth Observation through visualisation

Over the last decade, there has been an explosion of Earth Observation data and products. At the same time there has been a rapid growth in demand for such products. However, most of these products remain only accessible to a limited number of expert users, mainly within academia and specialized industry organizations. Rapid progress in ICT is changing the way people access, explore and visualize the data. In this context, this talk will review the recent progress in visualization techniques of geospatial information, from new mapping tools to virtual realities, and examine the new ways in which the public interact with data and generate content.