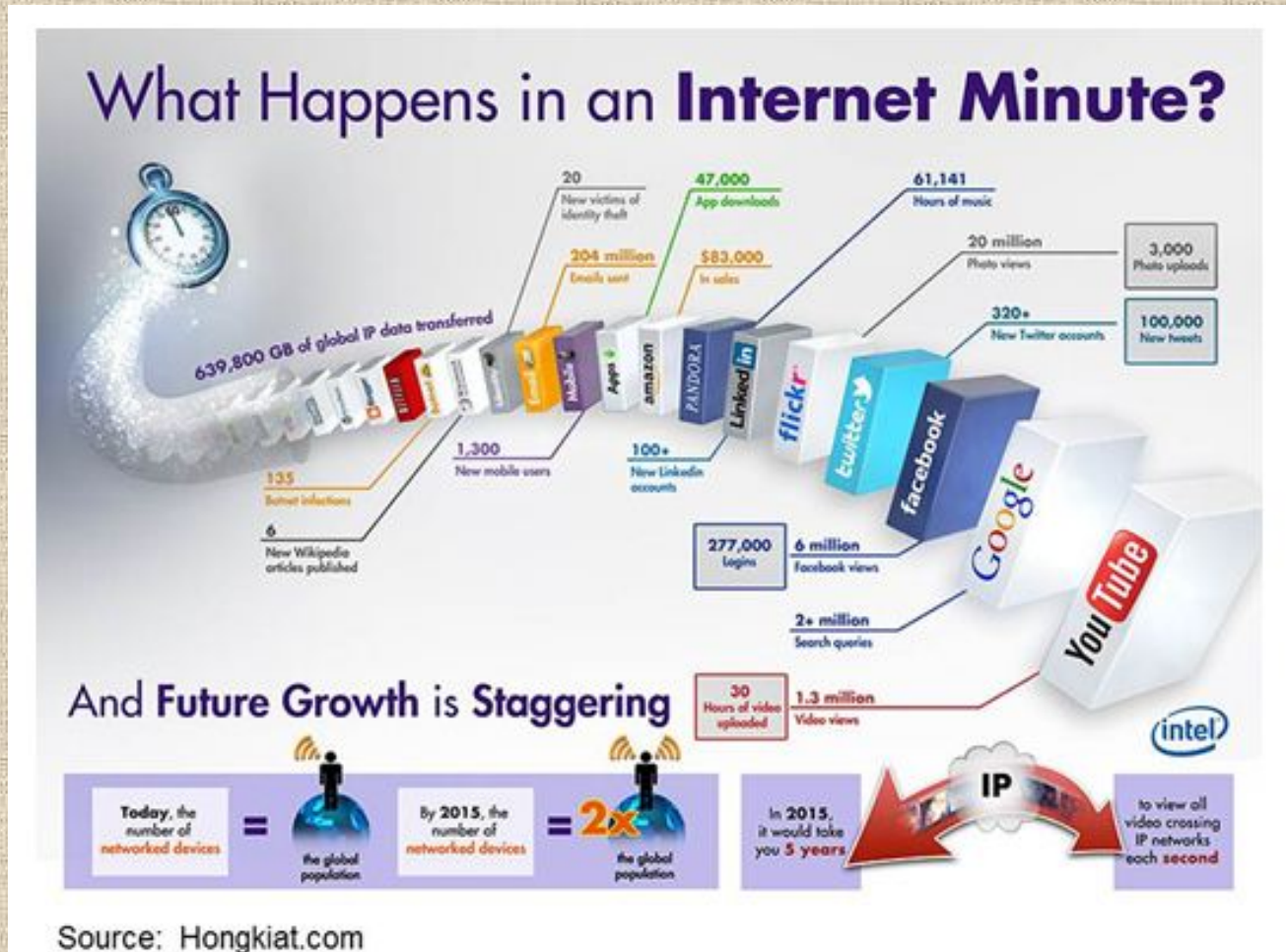


EO information as a service to citizens regarding the quality of life in cities



Constantinos Cartalis - University of Athens

From the power of information



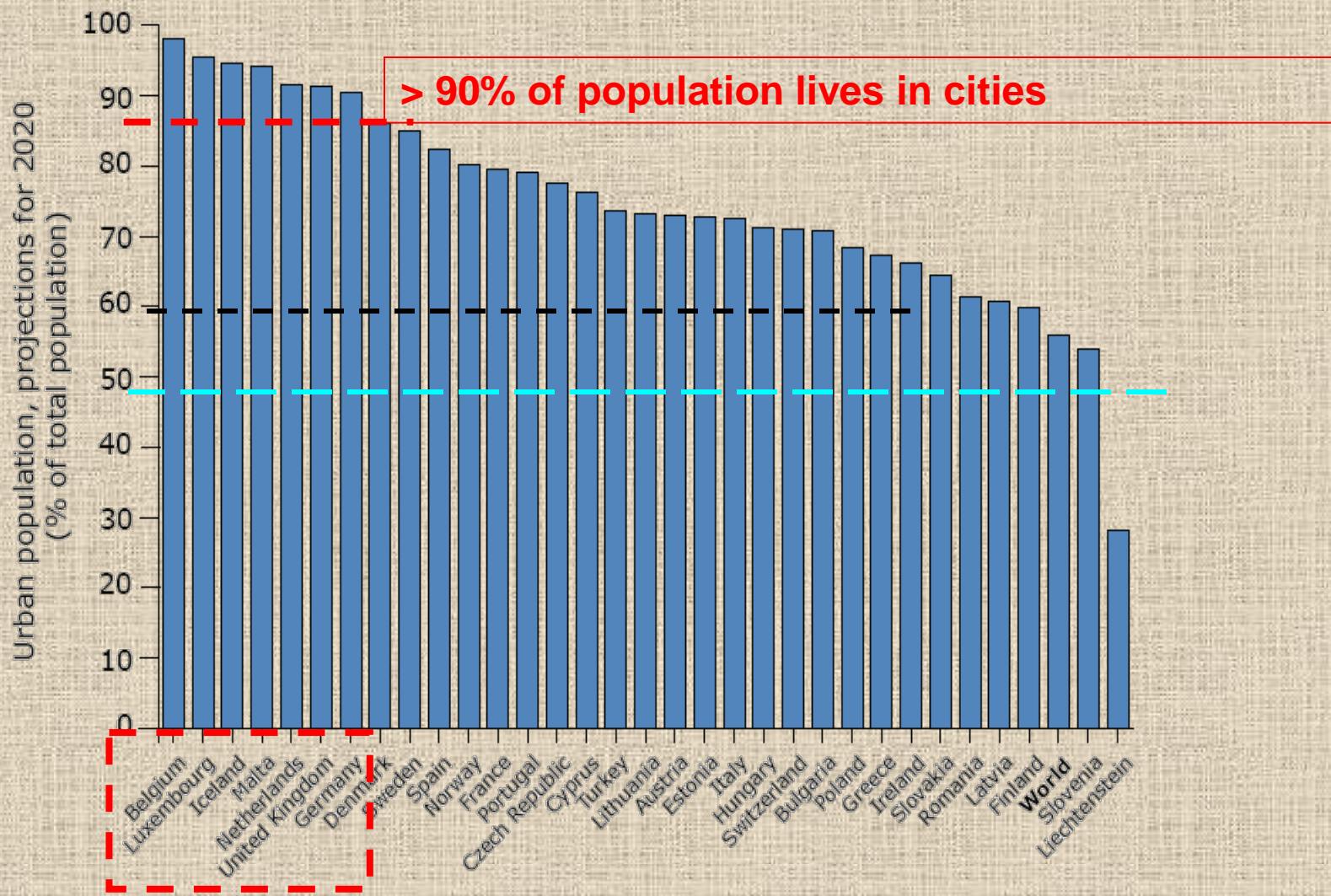
To “pollution” of information

The challenge

Handling of “big data” is crucial in transforming free and open data into **information that brings tangible benefits to environment and society.**

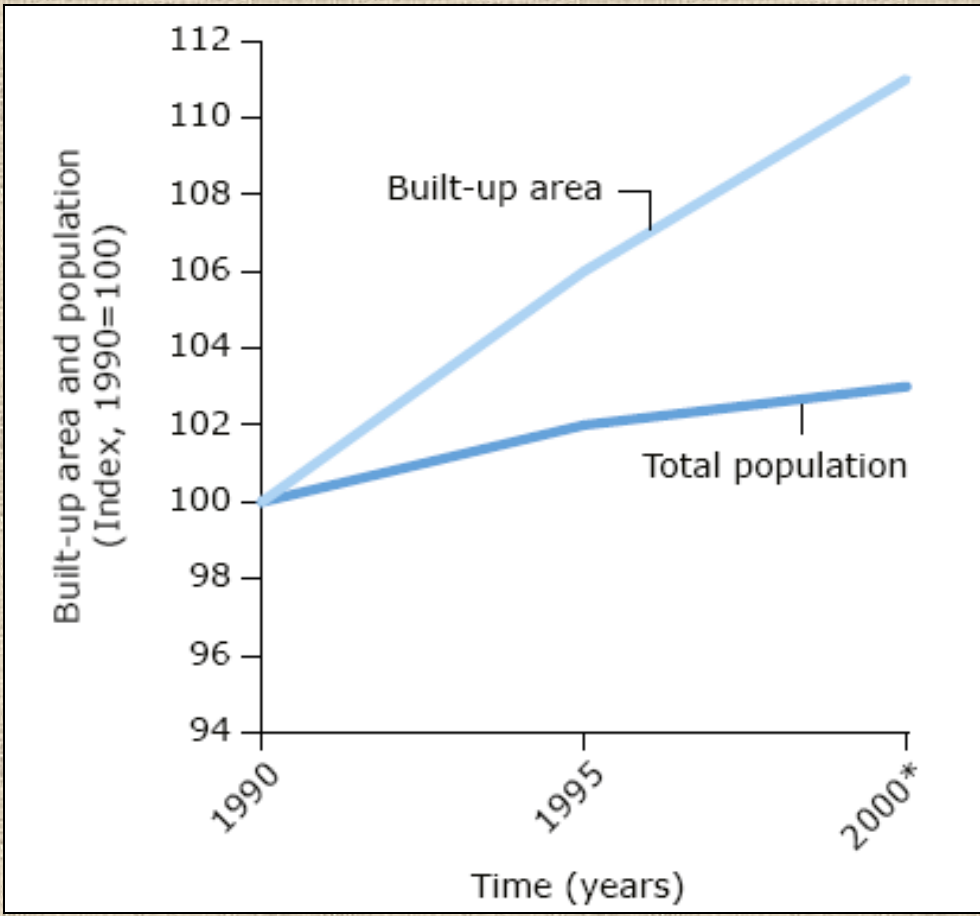
Why cities?

Urbanization trends



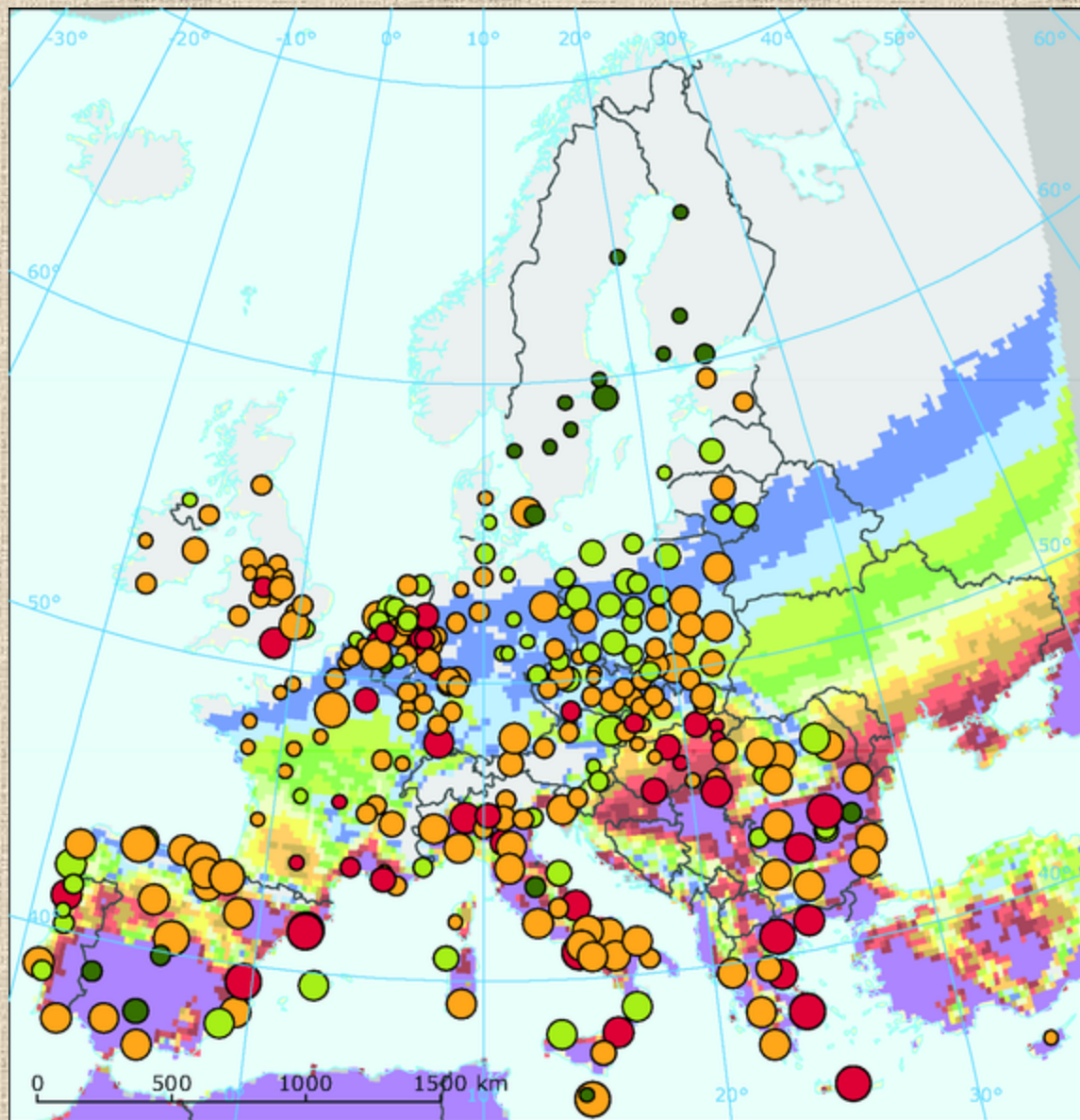
Source: EEA Signals

Urbanization trends



Source: EEA Signals 2004





Heat waves — both a low share of green and blue urban areas and high population densities contribute potentially to the urban heat island in cities

Green/blue areas per city (UMZ), 2006 (%)

- ≥ 40
- 30-39
- 20-29
- < 20

Population density per city (UMZ), 2004 (inh./km²)

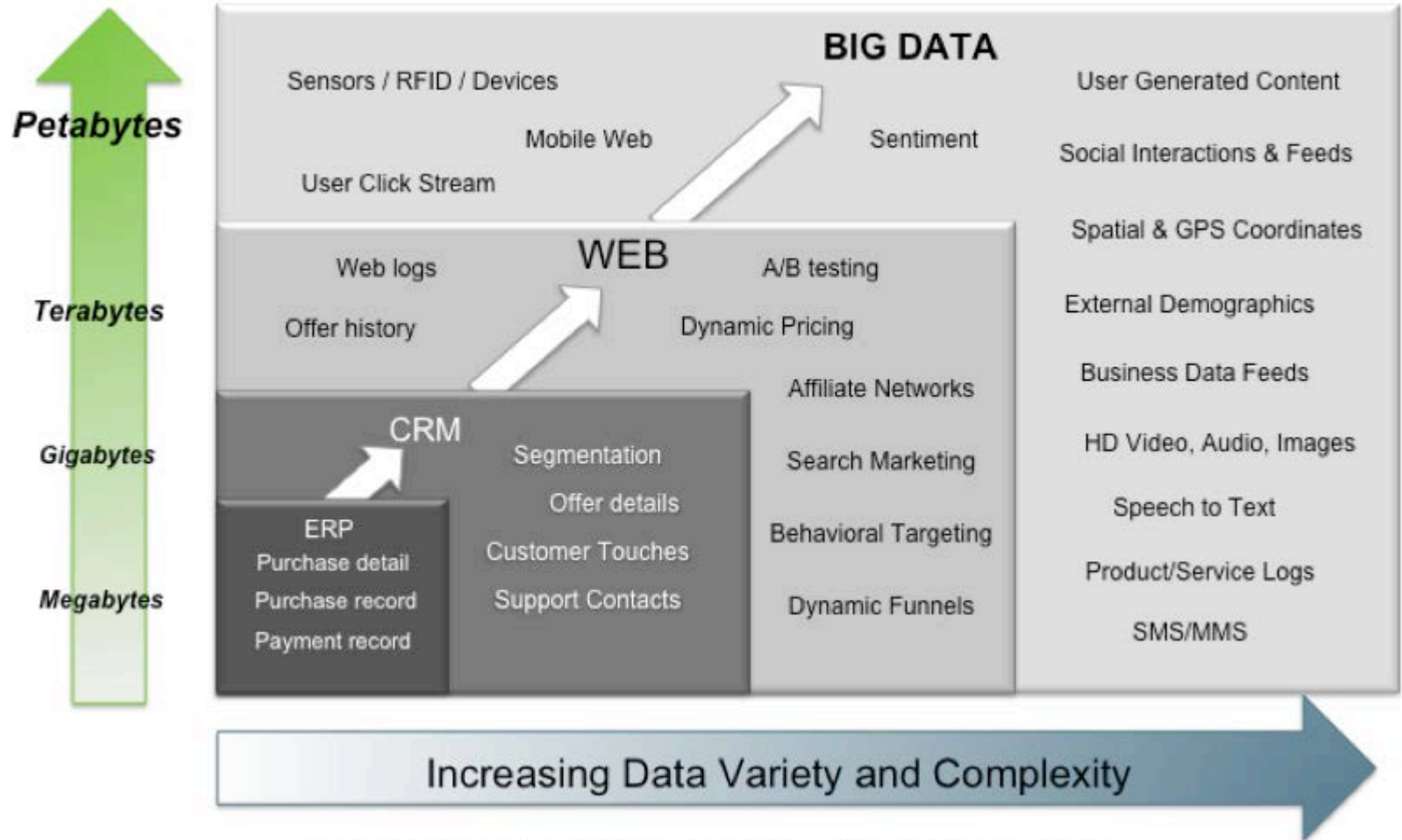
- < 3 000
- 3 000-4 000
- 4 000-5 000
- 5 000-10 000
- > 10 000

Number of combined tropical nights (> 20 °C) and hot days (> 35 °C), 2070-2100



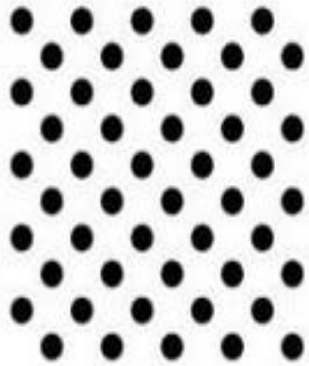
2 10 18 26 34 38 42 50

Big Data = Transactions + Interactions + Observations



Source: Contents of above graphic created in partnership with Teradata, Inc.

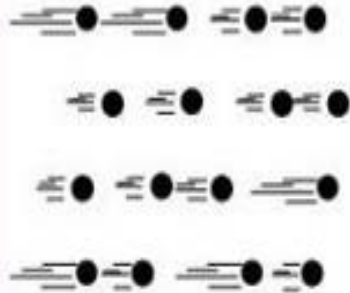
Volume



Data at Rest

Terabytes to exabytes of existing data to process

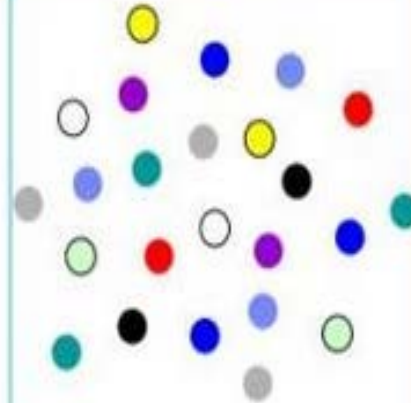
Velocity



Data in Motion

Streaming data, milliseconds to seconds to respond

Variety



Data in Many Forms

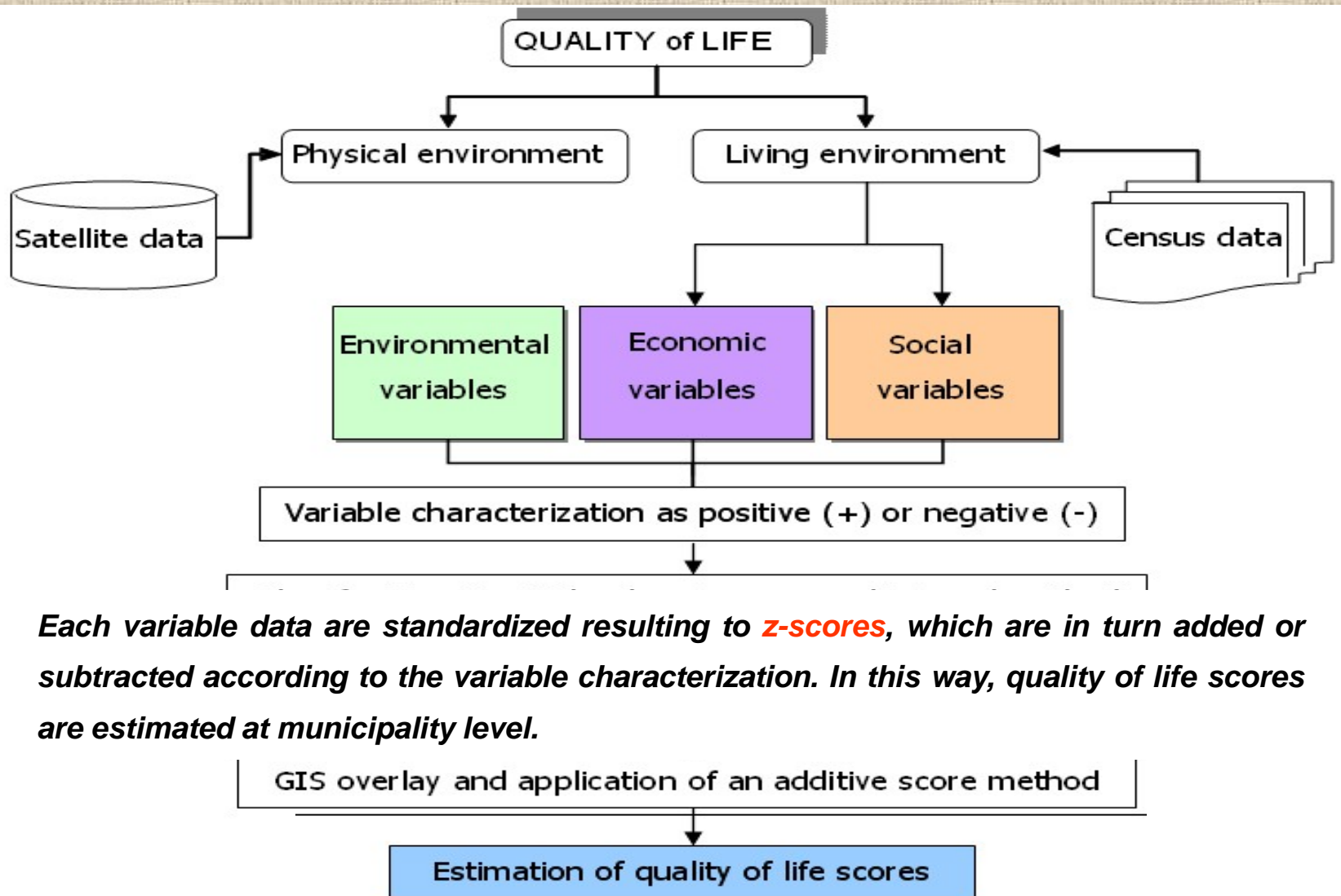
Structured, unstructured, text, multimedia

Veracity*

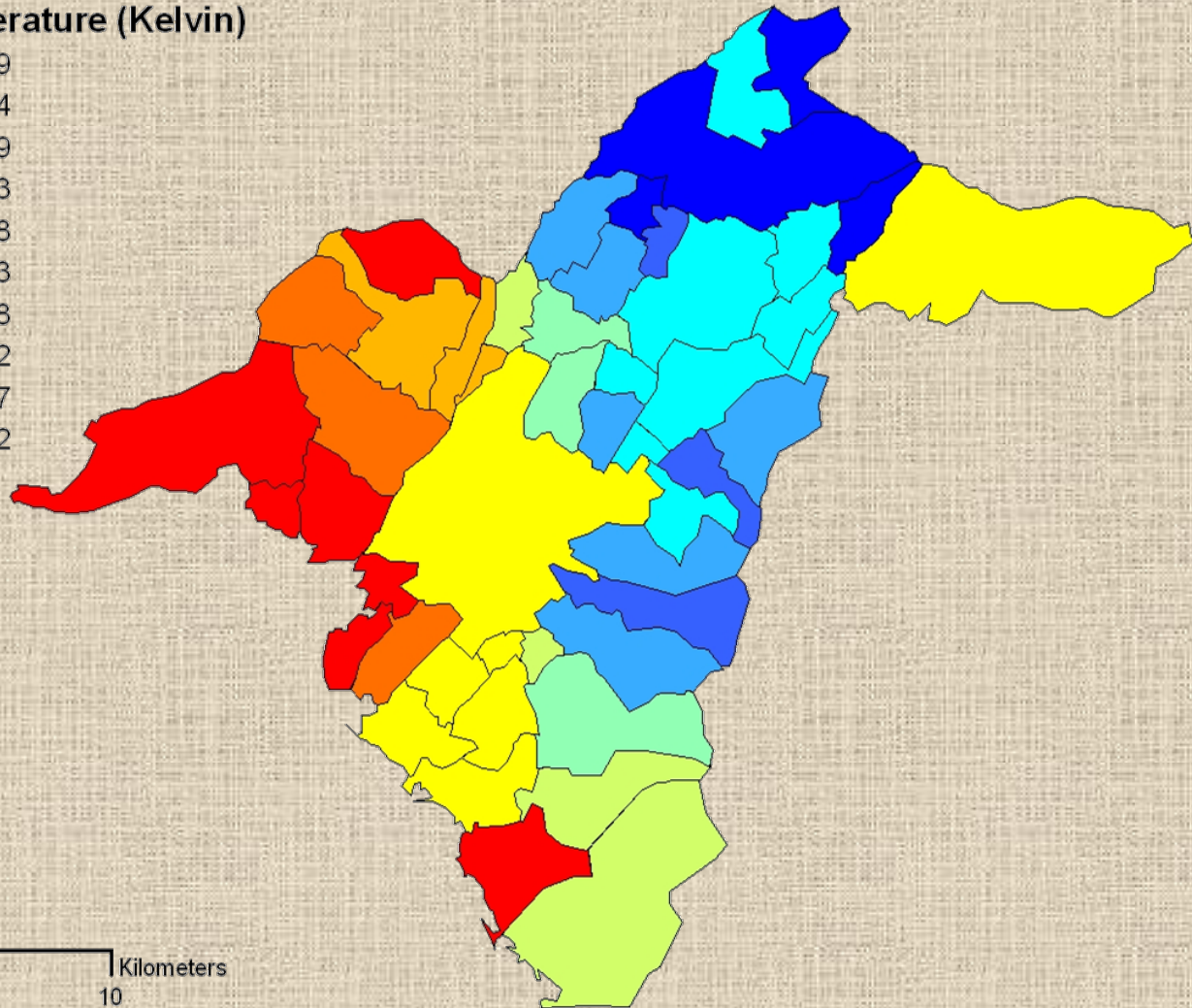
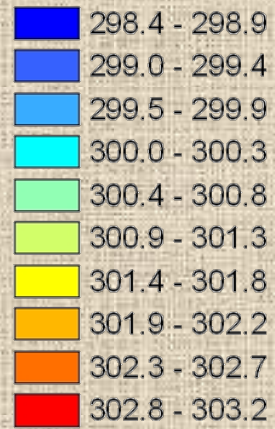


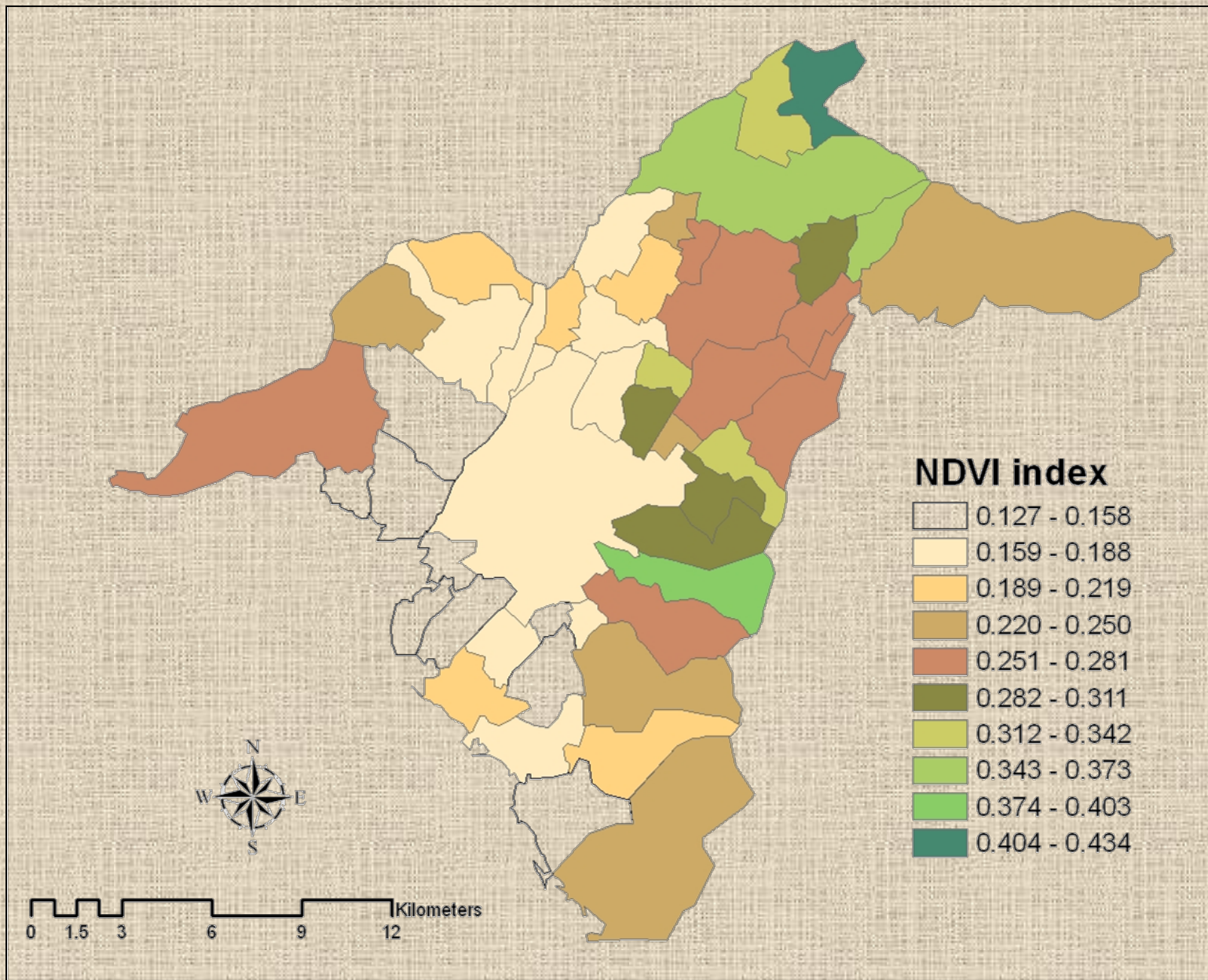
Data in Doubt

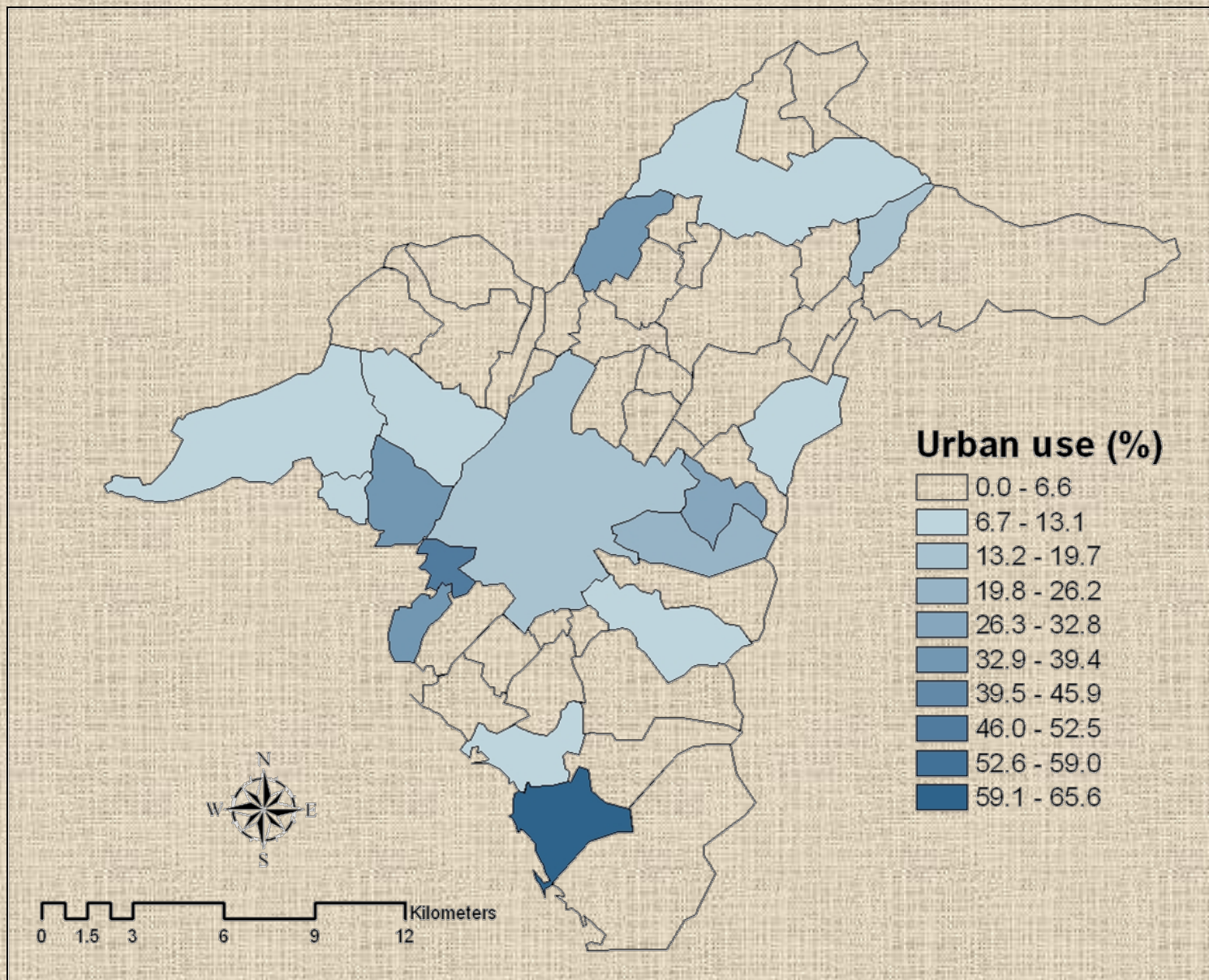
Uncertainty due to data inconsistency & incompleteness, ambiguities, latency, deception, model approximations



Surface temperature (Kelvin)

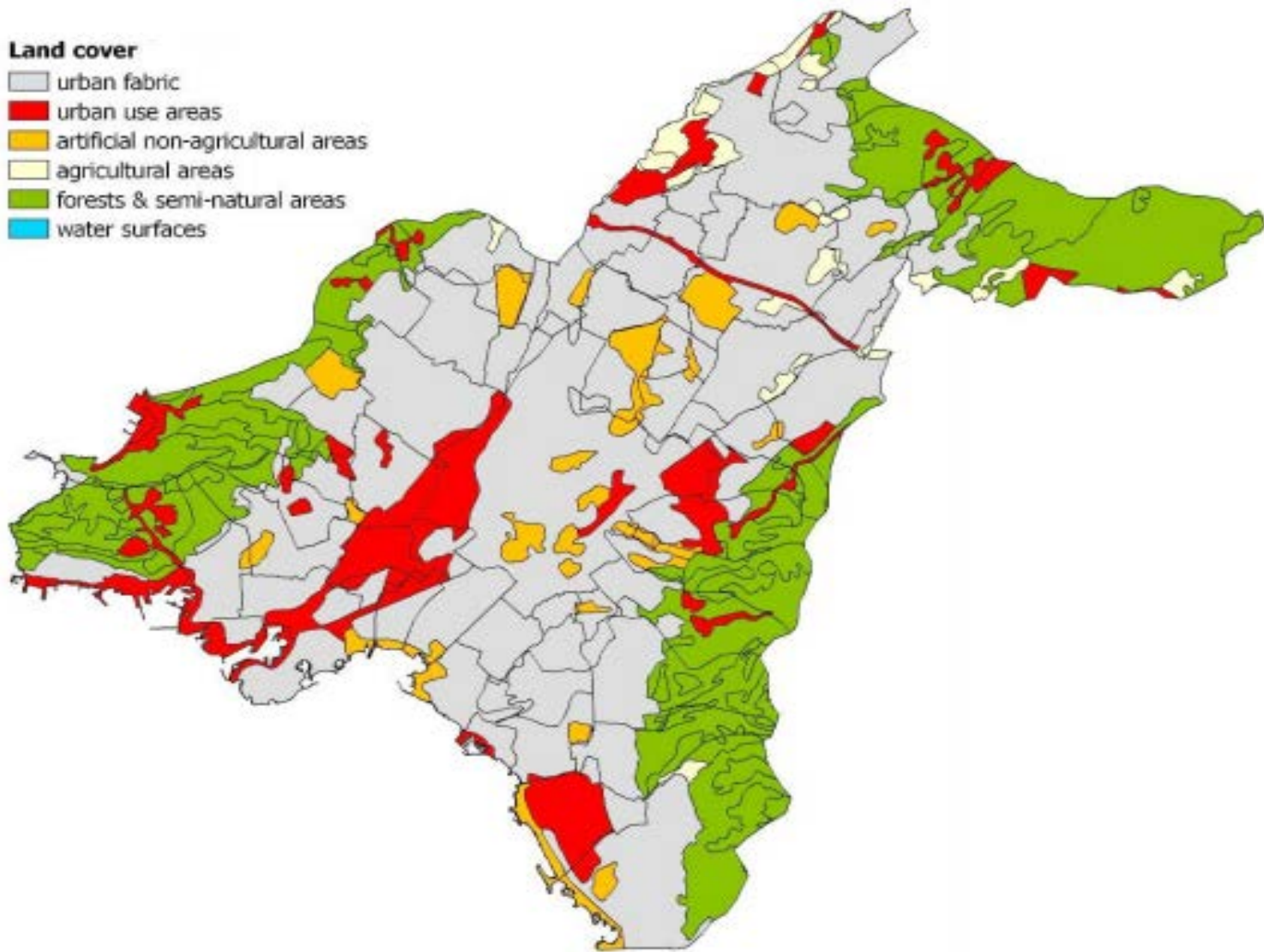




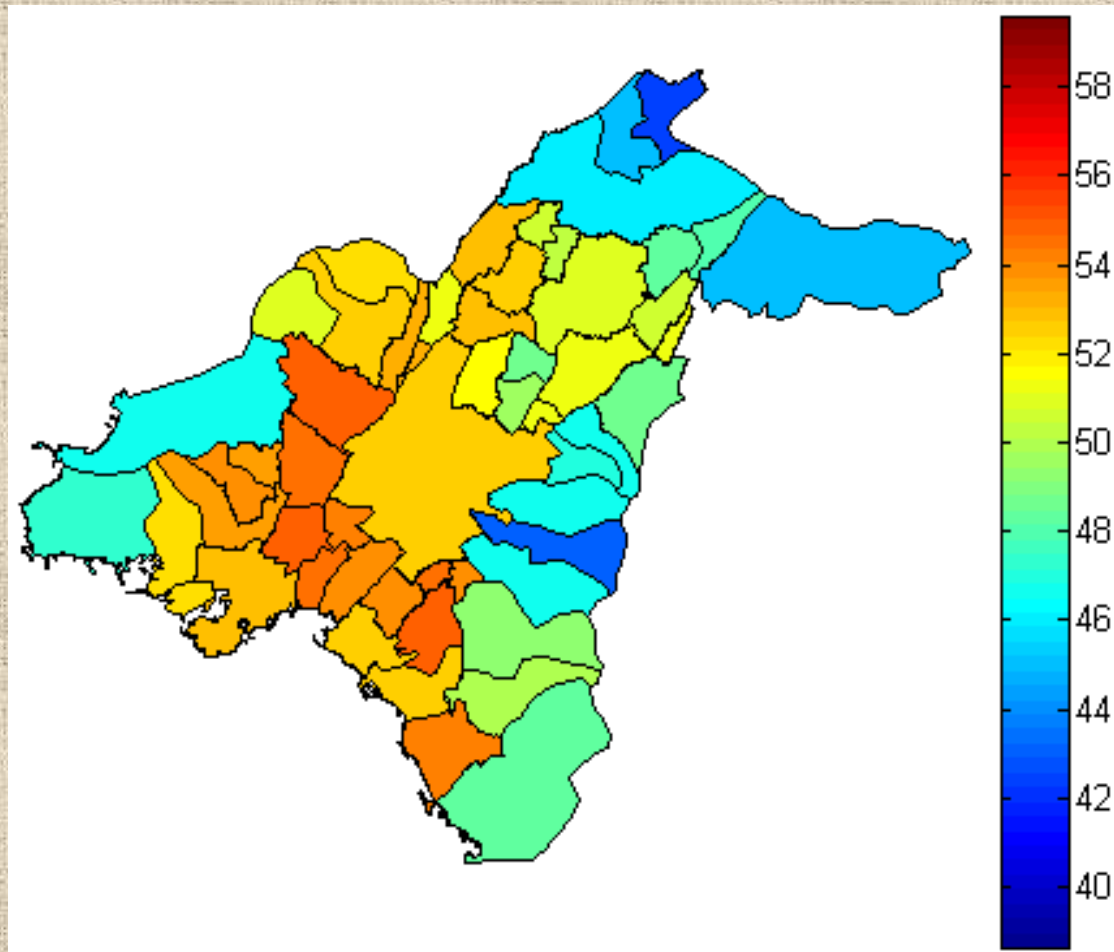


Land cover

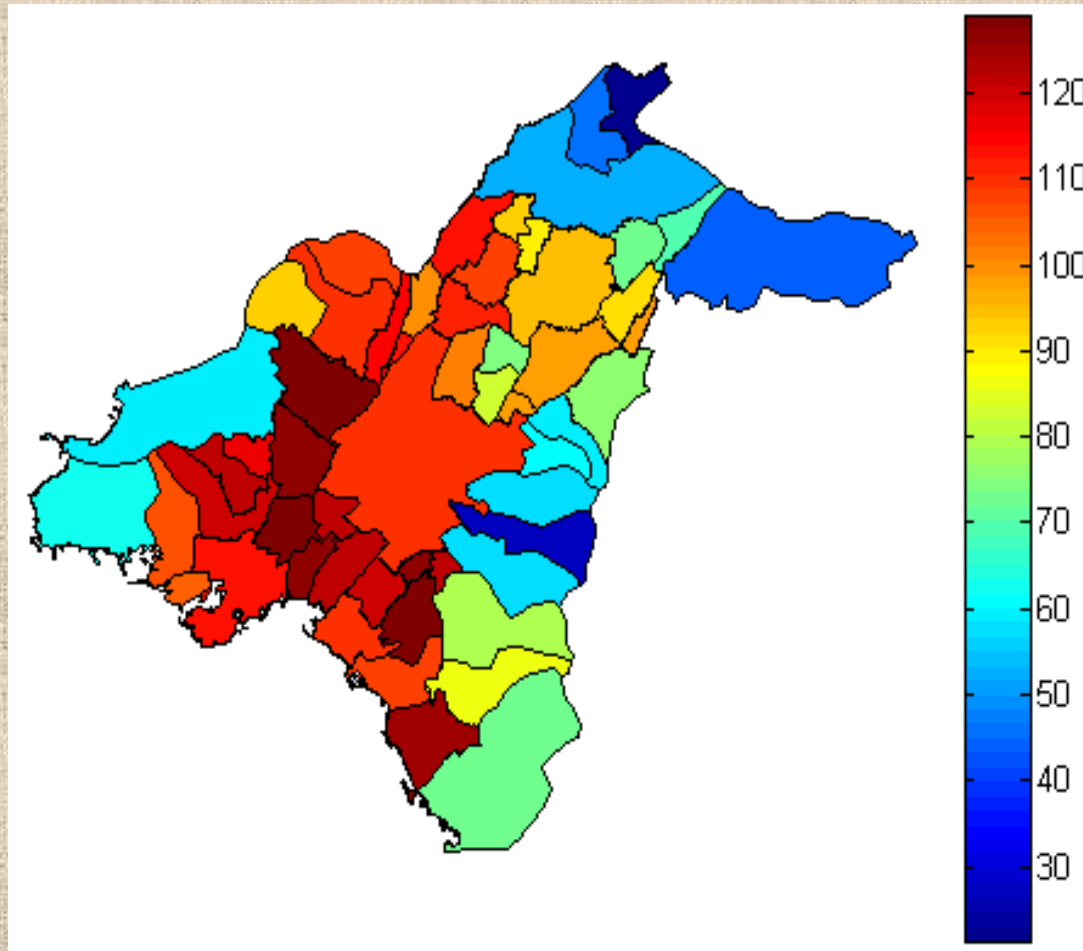
- urban fabric
- urban use areas
- artificial non-agricultural areas
- agricultural areas
- forests & semi-natural areas
- water surfaces



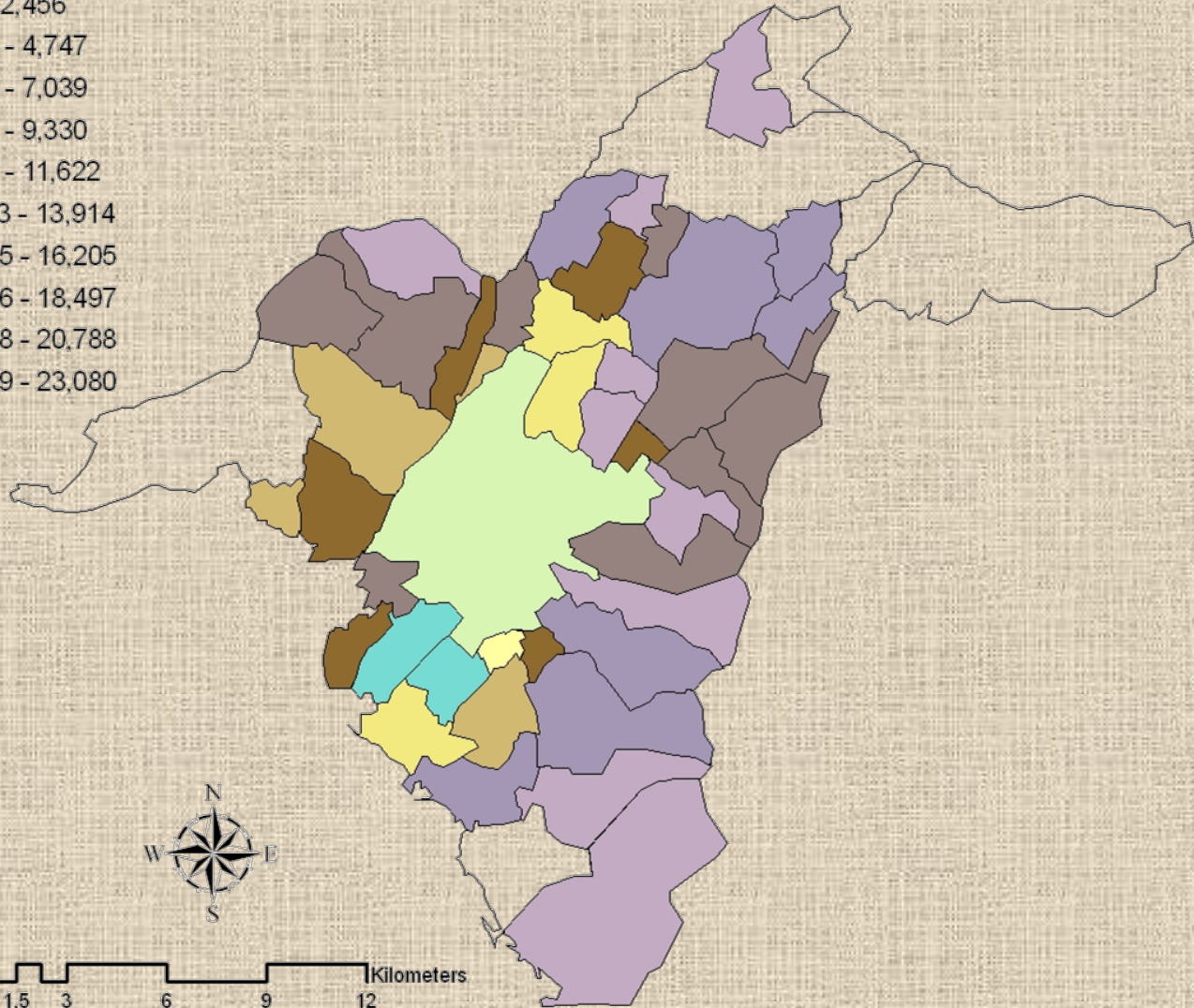
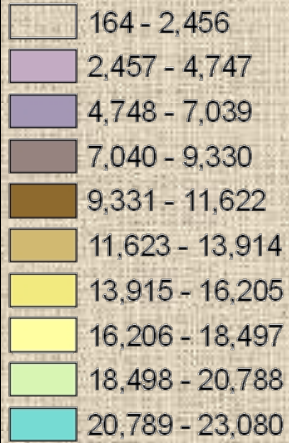
Suspended particles ($\mu\text{gr}/\text{m}^3$)



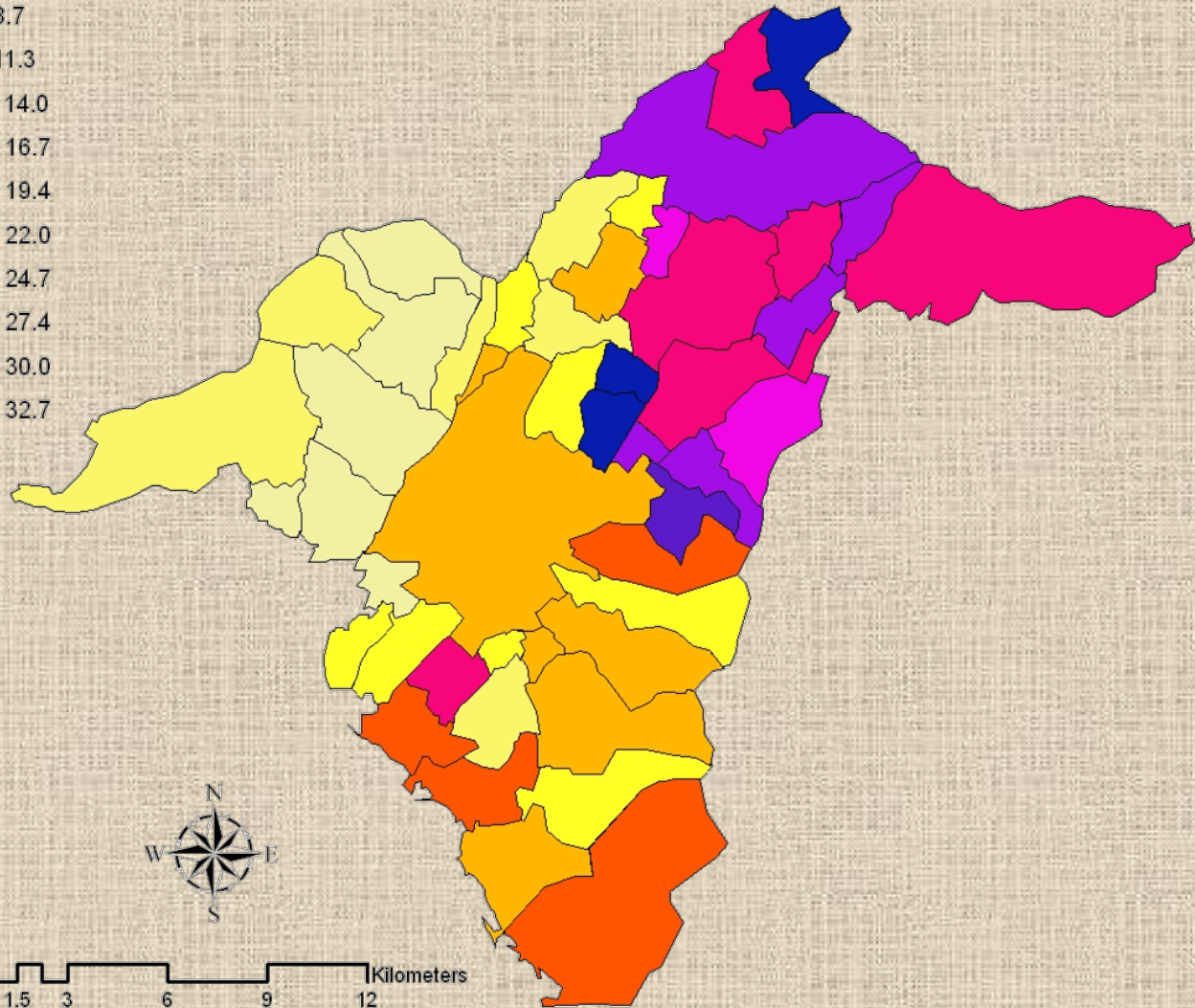
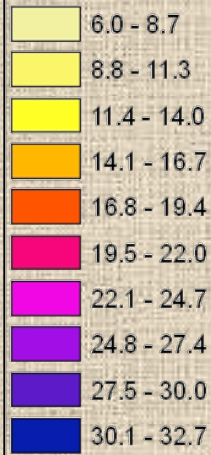
Mortality (per 10,000 inhabitants)



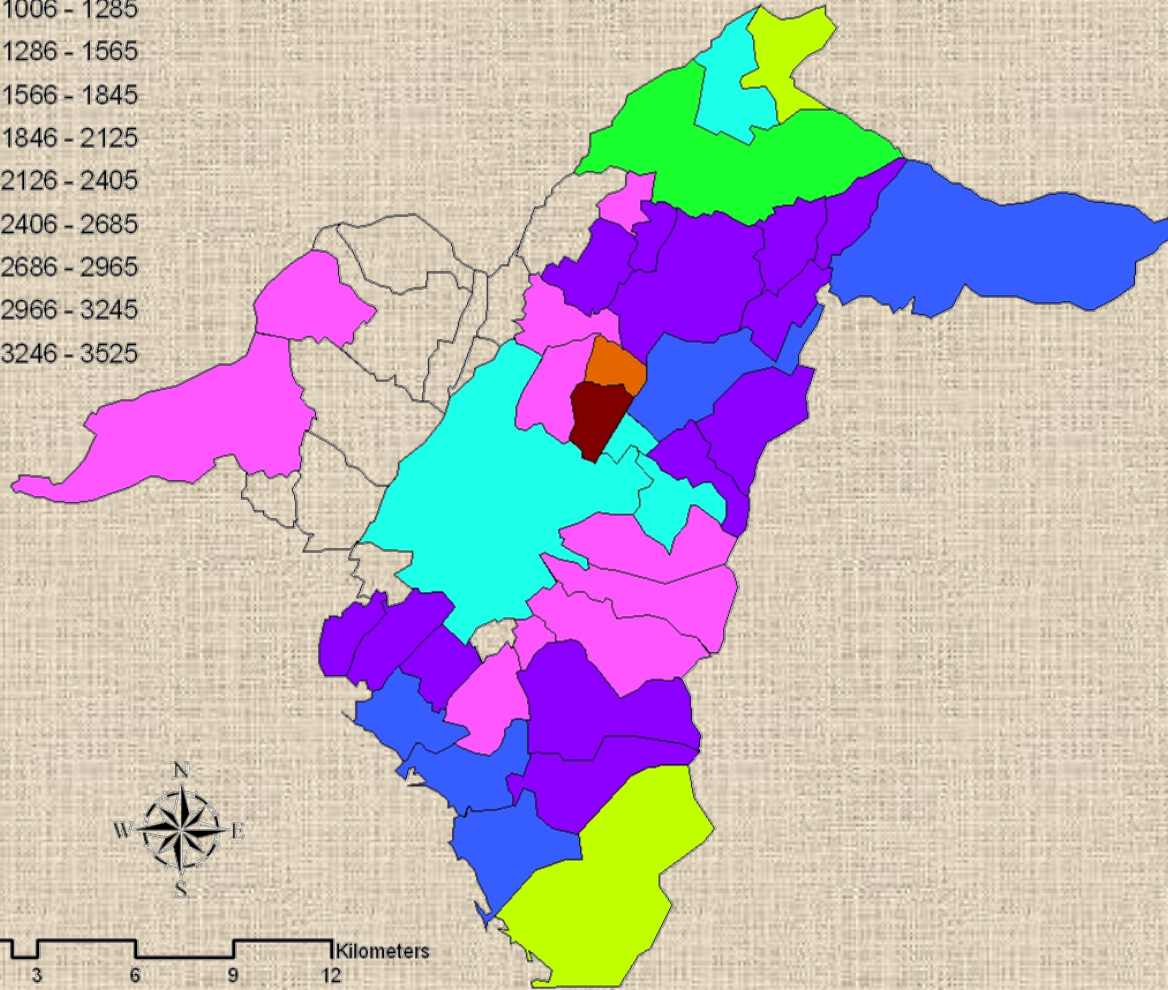
Population density (#inhabitants/km2)



University & Higher Technical graduates (%)

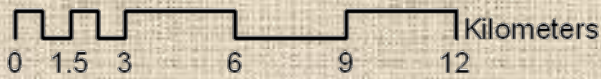
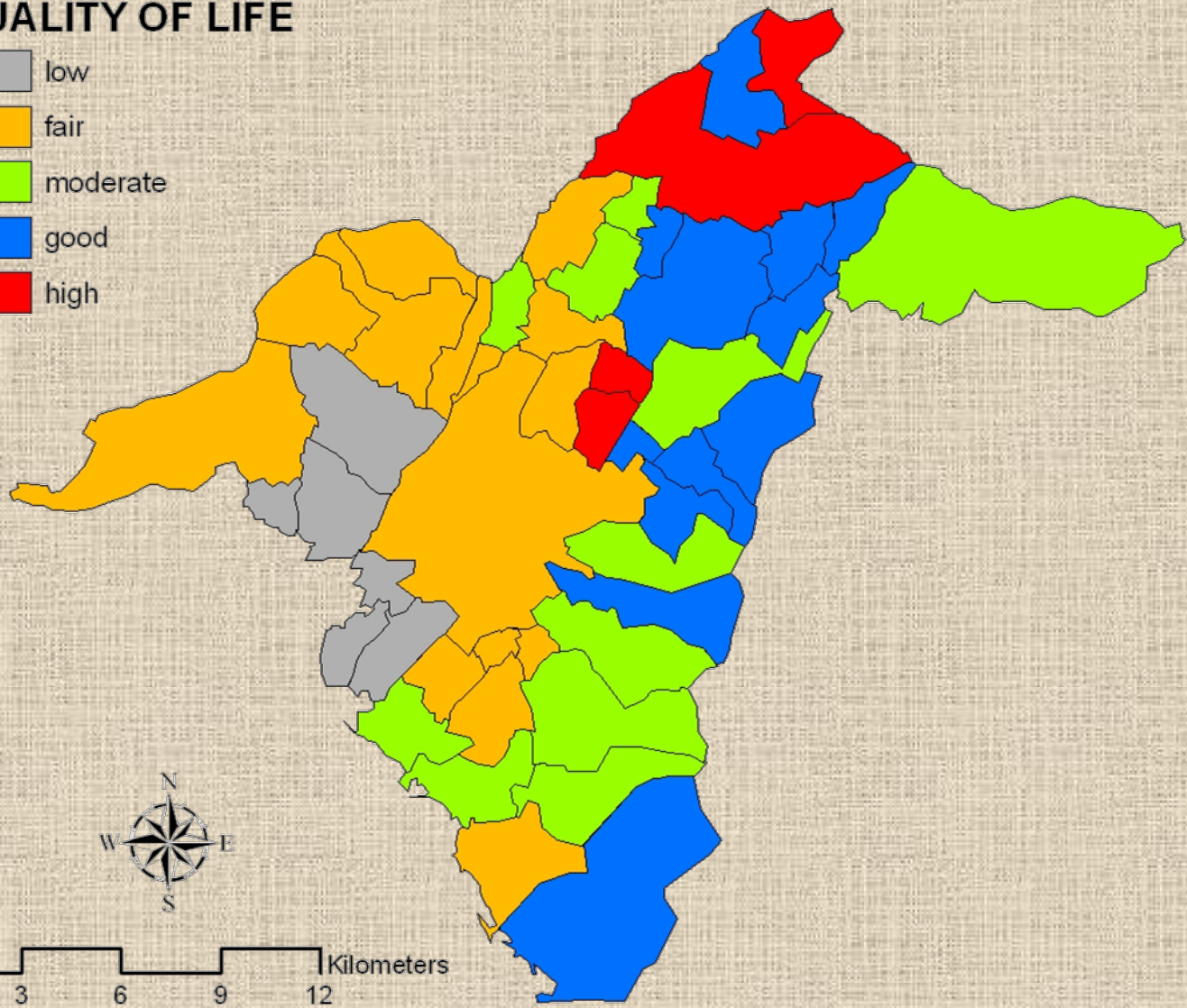


Median home value (euro/m2)



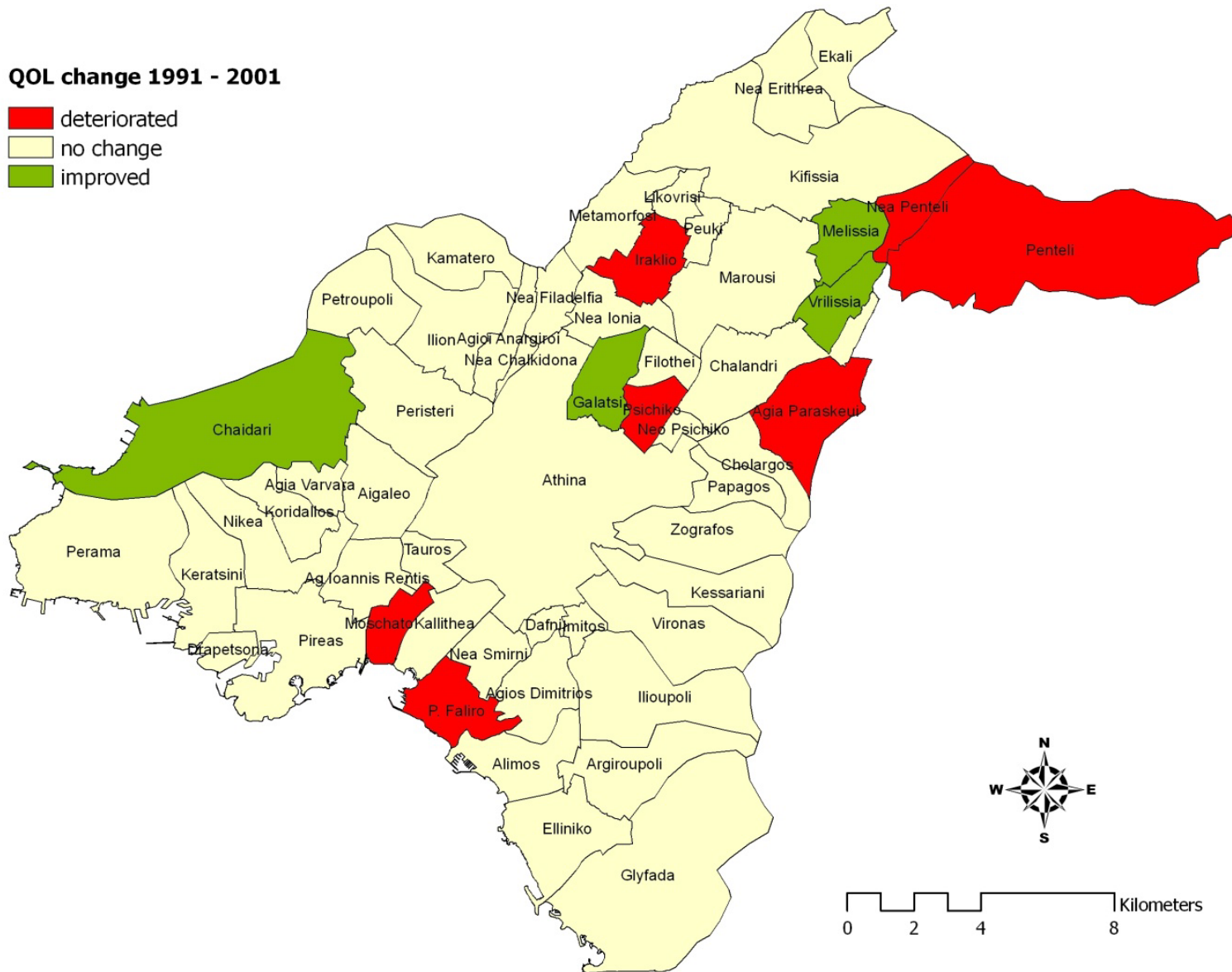
QUALITY OF LIFE

- low
- fair
- moderate
- good
- high

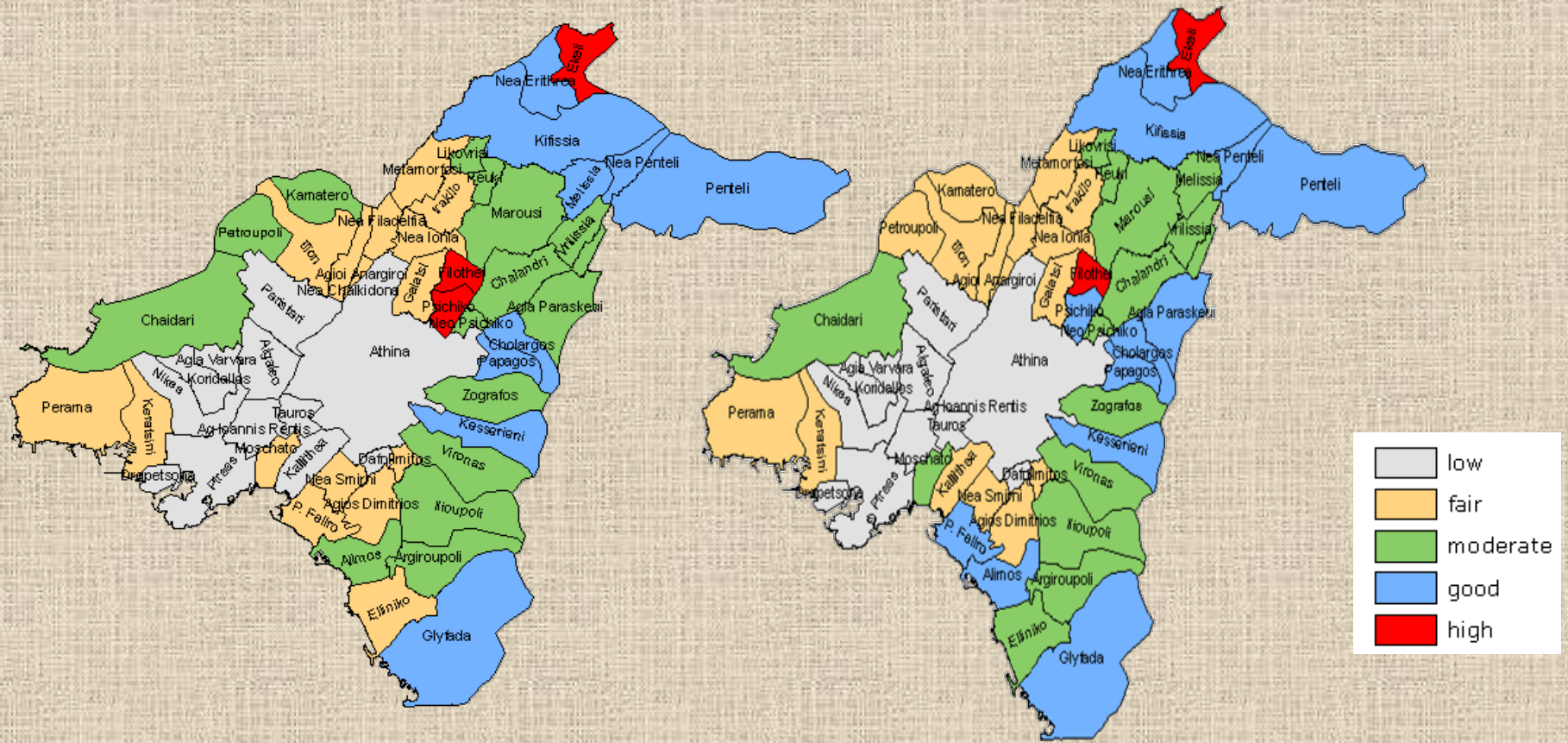


QOL change 1991 - 2001

- deteriorated
- no change
- improved

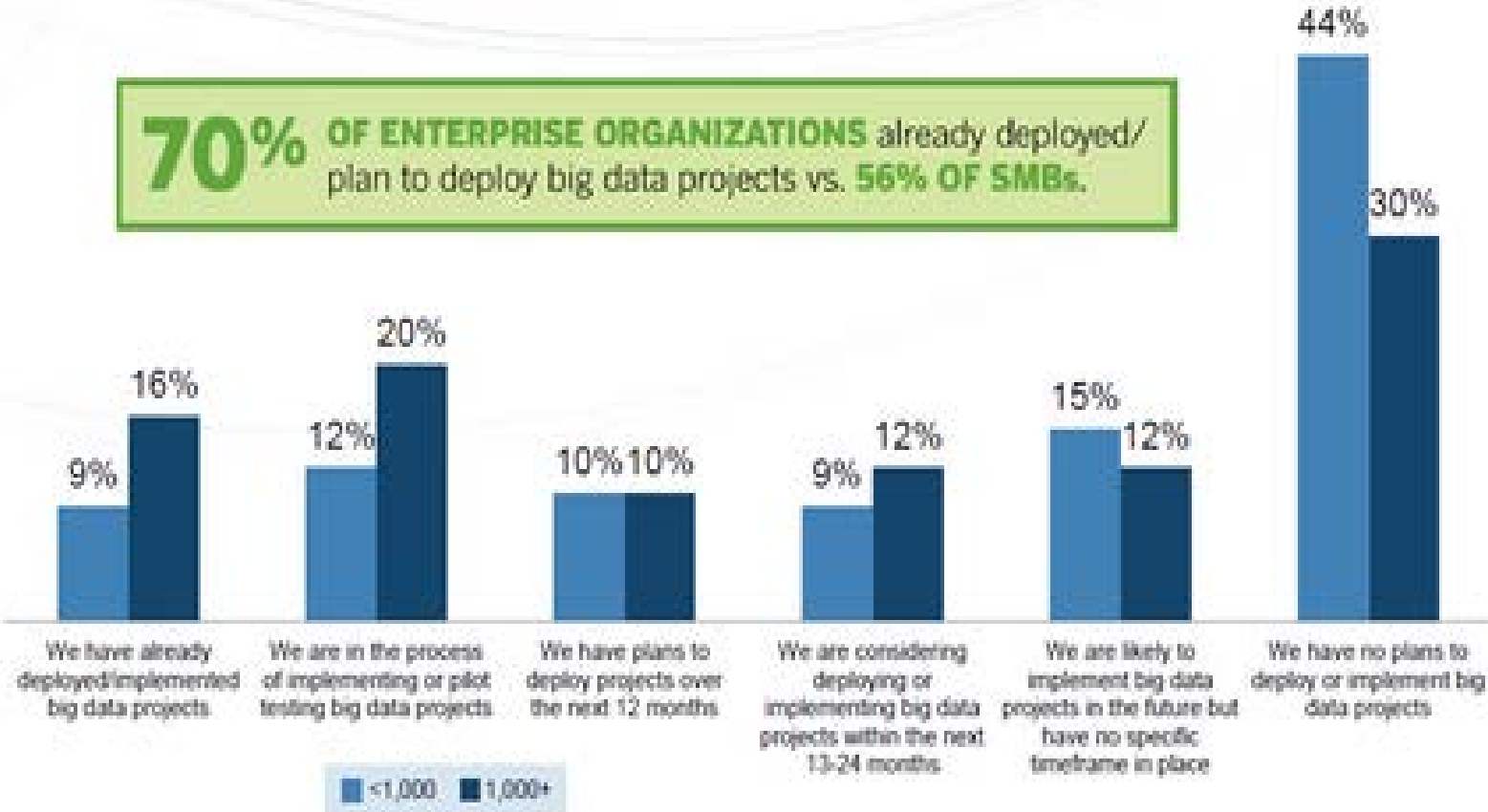


QOL change (2003-2005)



Enterprises Ahead in Big Data Initiatives

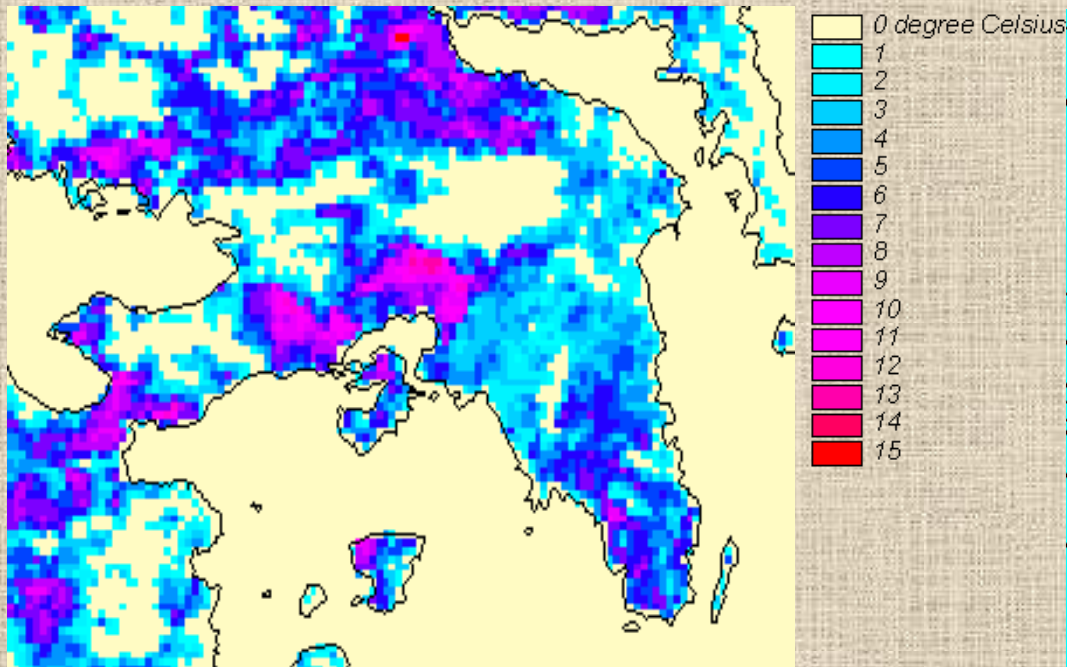
70% OF ENTERPRISE ORGANIZATIONS already deployed/
plan to deploy big data projects vs. **56%** OF SMBs.



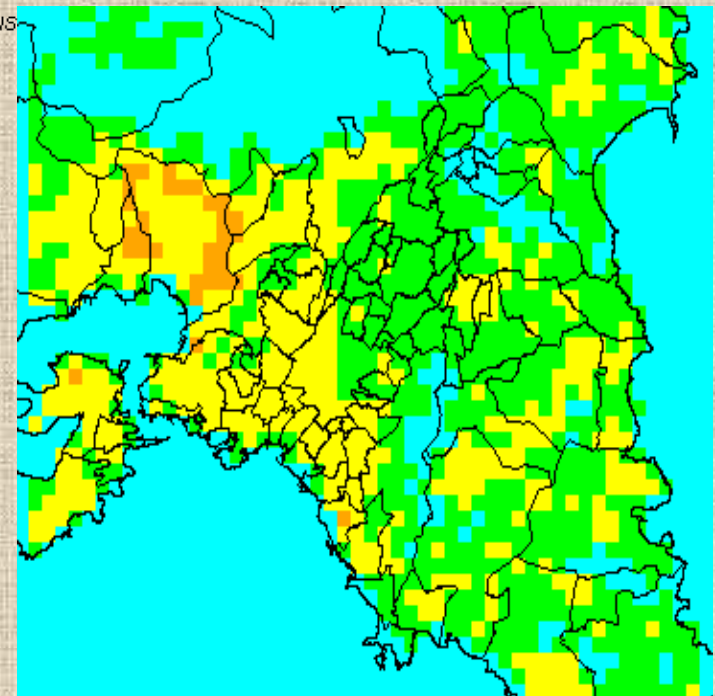
Q. Is your company currently implementing, planning or considering projects (i.e. devising strategies and projects to generate more value from existing data)?

Next phase

Cooling degree days









Thermal discomfort



DI classification

Class_Names

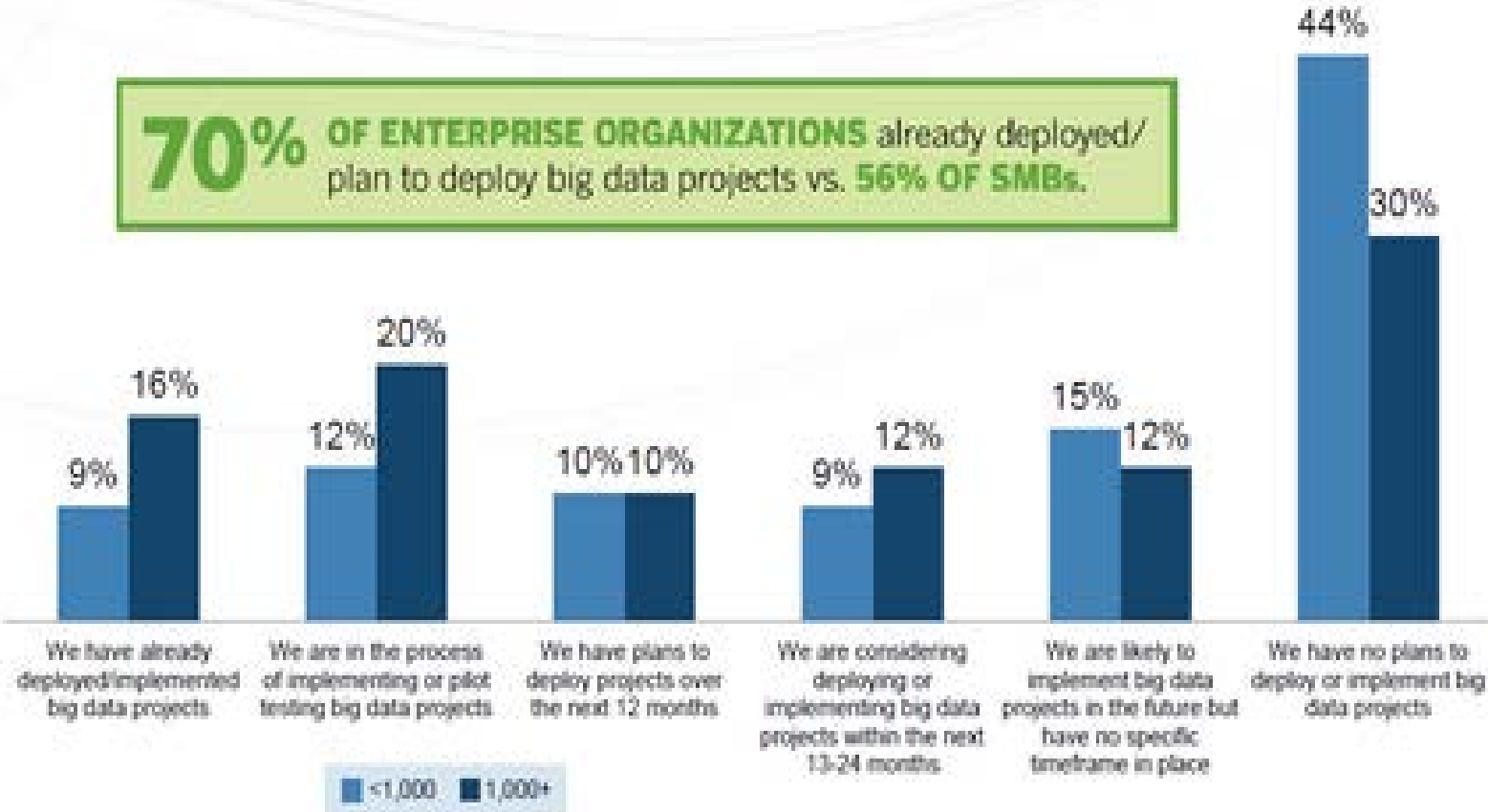
-  No discomfort
-  Under 50% population feels discomfort
-  Over 50% population feels discomfort
-  Most of population suffers discomfort
-  Everyone feels severe discomfort
-  State of medical emergency

Free, open and full internet-based access to Sentinel data provides the necessary foundation for EO based **services to citizens** and will increasingly enable service providers to optimize such services through composite indicators and easy to follow visualization.

Services may support citizens' involvement through the provision – by the citizens – of localised information supportive for the estimation and/or validation of the composite indicator.

Enterprises Ahead in Big Data Initiatives

70% OF ENTERPRISE ORGANIZATIONS already deployed/
plan to deploy big data projects vs. **56%** OF SMBs.



Q. Is your company currently implementing, planning or considering projects (i.e. devising strategies and projects to generate more value from existing data)?

Source: IDG Enterprise Big Data Study, 2014